

## **Laughlin Insurance Privacy Notice Statement**

At Laughlin Insurance, we appreciate your business and the trust you have placed in us. We are committed to protecting the personal data we obtain about you. We do not sell your personal data. We are authorized to collect Personally Identifiable Information (PII) from you by The Centers for Medicare and Medicaid Services, and the Health Insurance Marketplace healthcare.gov. All PII we collect is used to help you review your eligibility to purchase health insurance, review your health insurance options, check for financial assistance, complete enrollment, and provide ongoing licensed and marketplace certified agent/broker services throughout the year and at each renewal.

If you choose to give us PII, we may share this information with the healthcare.gov marketplace, or health insurance companies. PII is used or disclosed only during the application, enrollment, or servicing of your health insurance programs and services. The collection of PII is mandatory under the Affordable Care Act. If you choose not to provide us with the PII request, or not to respond to certain questions, then you may not be able to purchase health insurance or receive financial assistance. If you purchase health and dental insurance from the federal marketplace healthcare.gov through our office and approved enrollment systems, then information you provide will be submitted to The Center for Medicare and Medicaid Services (CMS) (a federal agency) and will be maintained in a federal System of Records.